



Affiliate of Prevent Child Abuse Virginia

103 E. Grace Street  
Richmond, VA 23219  
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August 27, 2018

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**Executive Director**

Jeanine L. Harper

Dear Community Partner,

On the evening of April 6, 2019, more than 350 Richmonders will gather to demonstrate their collective support for **Greater Richmond SCAN (Stop Child Abuse Now)**, and a cause that should concern all of us – the prevention and treatment of child abuse and neglect. SCAN's 17th annual Progressive Dinner and Auction seeks to raise more than \$185,000 – all of which will be used to support the operation of SCAN's five programs: the Family Support Program (FSP), Richmond Court Appointed Special Advocates (CASA), Community Prevention Programs, the Circle Preschool Program (CPP) and the Child Advocacy Centers (CAC). We hope that you will consider joining us as a supporter of this worthwhile event.

The 2018 dinner was a sell-out success, raising over \$200,000. This year's event promises to be even better. Guests begin the evening with cocktails, appetizers and a live and silent auction at a private home, followed by dinner at one of 20 grand homes in Windsor Farms, Westmoreland Place, and the near West End. This unique affair, with a ticket price of \$500 per couple, is attended by some of Richmond's most notable business and community leaders and is always one of the most talked about events of the year.

SCAN is one of the most visible organizations of its kind in the Richmond area, and our corporate partners benefit from SCAN's leadership role in the community. We demonstrate our appreciation of our *2019 Progressive Dinner and Auction* sponsors by providing prominent recognition of their support prior to, during and after the event. We would welcome the opportunity to promote your company's investment in the prevention and treatment of child abuse and neglect and, ultimately, in a stronger, healthier community.

It's a compelling cause, a well-managed organization and a terrific event. Enclosed is a list of sponsorship opportunities for the *2019 Progressive Dinner and Auction*. I hope you will consider joining the fight against child abuse and neglect by becoming a sponsor of the *2019 Progressive Dinner and Auction*.

Please do not hesitate to contact me at [jharperscan@aol.com](mailto:jharperscan@aol.com) or 804-257-7226 x102 if you have any questions.

If you would like more information about SCAN, please visit [www.grscan.com](http://www.grscan.com).

Sincerely,

Jeanine Harper  
Executive Director

Accredited by



Greater Richmond SCAN (Stop Child Abuse Now)  
2019 Progressive Dinner and Auction  
SPONSORSHIP OPPORTUNITIES

**\$20,000 TITLE SPONSORSHIP**

- Sixteen complimentary tickets to the event.\*
- Your company's name featured as the title sponsor on all marketing and promotion materials.
- Your company's logo prominently featured on the 2019 *Progressive Dinner* website.
- Your company's logo prominently featured within the 501 Auctions mobile bidding website/app used by all guests.
- Your company's logo featured on all 2019 *Progressive Dinner* electronic correspondence.
- Inclusion in an ad in the *Richmond Times Dispatch* Metro Business section the Monday after the event highlighting your sponsorship.
- Prominent banners and signage displayed throughout the appetizer home with your logo.
- A full-page ad in the event program.
- Your sponsorship highlighted on over 2,000 invitations (*confirmation required prior to February, 1 2019*).
- Your sponsorship highlighted in the SCAN e-newsletter sent to more than 4,000 SCAN supporters.

**\$10,000 CHAMPION SPONSORSHIP**

- Eight complimentary tickets to the event.\*
- Your company's logo featured on the 2019 *Progressive Dinner* website.
- Your company's logo featured within the 501 Auctions mobile bidding website/app used by all guests.
- Your company's logo featured on 2019 *Progressive Dinner* electronic correspondence.
- Inclusion in an ad in the *Richmond Times Dispatch* Metro Business section the Monday after the event highlighting your sponsorship.
- Prominent banners and signage displayed throughout the appetizer home with your logo.
- A full-page ad in the event program.
- Your sponsorship highlighted on over 2,000 invitations (*confirmation required prior to February, 1 2019*).
- Your sponsorship highlighted in the SCAN e-newsletter sent to more than 4,000 SCAN supporters.

**\$5,000 GUARDIAN SPONSORSHIPS**

- Four complimentary tickets to the event.\*
- Your company's logo included on the 2019 *Progressive Dinner* website.
- Your company's name listed within the 501 Auctions mobile bidding website/app used by all guests.
- Your company's name included on 2019 *Progressive Dinner* electronic correspondence.
- Inclusion in an ad in the *Richmond Times Dispatch* Metro Business section the Monday after the event highlighting your sponsorship.
- A full-page ad in the event program.
- Recognition in the SCAN e-newsletter sent to more than 4,000 SCAN supporters.

- Your sponsorship included on over 2,000 invitations (*confirmation required prior to February 1, 2019*).

***EACH GUARDIAN SPONSOR WILL BE CONFIRMED FOR ONE OF THE FOLLOWING ADVERTISING OPTIONS.***

***AVAILABLE ON A FIRST COME BASIS.***

### **Appetizer Home Sponsorship**

- All of the above \$5,000 benefits with recognition signage at the tables throughout the appetizer course.

### **Invitation Sponsorship – *Reserved***

- All of the above \$5,000 benefits with prominent recognition on the invitation.

### **Pinwheel Sponsorship**

- All of the above \$5,000 benefits with recognition signage at the appetizer home in SCAN's Pinwheel Garden.

### **Mobile Bidding Sponsorship**

- All of the above \$5,000 benefits with recognition on the 501 Auctions mobile bidding app.

### **Live Auction Sponsorship**

- All of the above \$5,000 benefits with prominent signage at live auction podium at the appetizer course.

## **\$2,500 ADVOCATE SPONSORSHIPS**

- Two tickets to the event.\*
- Your company listed on the 2019 *Progressive Dinner* website.
- Your company's name listed within the 501 Auctions mobile bidding website/app used by all guests.
- Half-page ad in program.
- Recognition in the SCAN e-newsletter sent to more than 4,000 SCAN supporters.

***EACH ADVOCATE SPONSOR WILL BE CONFIRMED FOR ONE OF THE FOLLOWING ADVERTISING OPTIONS.***

***AVAILABLE ON A FIRST COME BASIS.***

### **Valet Parking Sponsorship**

- All of the above \$2,500 benefits with prominent signage by valet parking.

### **Event Program Sponsorship – *Reserved***

- All of the above \$2,500 benefits with prominent recognition in the event program.

### **Registration Sponsorship**

- All of the above \$2,500 benefits with recognition signage during event registration at the appetizer home.

## **Silent Auction Sponsorship**

- All of the above \$2,500 benefits with prominent signage at the silent auction tables at the appetizer course.

## **\$1,250 PROTECTOR SPONSORSHIPS**

- Two tickets to the event. \*
- Quarter –page ad in the program.
- Recognition on signage at the event.

## **\$500 Half Page Ad in the program**

## **\$250 Quarter Page Ad in the program**

\*All complimentary ticket reservations are due by March 12, 2019. Please let us know if you do not plan to use your complimentary tickets. We'd be happy to donate them to special SCAN guests on your behalf.

*For more information, contact Katie Morris at 257-7226  
or email at [kmorris@grscan.com](mailto:kmorris@grscan.com)*

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## **Progressive Auction & Dinner Program Corporate Advertisement Specs**

Each Corporate Sponsor receives advertising space in the event program.  
Please see information below for specs and deadline information.

### **Color:**

Black and White  
All ads are non-bleed

### **Format:**

Please submit ads electronically via email in PDFs or JPGs.  
If you want to use your company logo with accompanying text, please provide the logo as an .eps or .tif image and include the text in your cover letter.)

### **Size:**

**The Progressive Dinner Program is sized to fit into the inside pocket of a man's suit jacket – 8 ½ by 11 folded lengthwise.**

<b>¼ page</b>	<b>4w x 2.5h</b>
<b>½ page</b>	<b>4w x 5h</b>
<b>full page</b>	<b>4w x 10h</b>

Artwork must be emailed to Katie Morris at [kmorris@grscan.com](mailto:kmorris@grscan.com).  
All artwork is due by: **Monday, March 18, 2019**

**Questions?** Contact Katie Morris at (804) 257-7226 x126 /  
[kmorris@grscan.com](mailto:kmorris@grscan.com).

## Greater Richmond SCAN (Stop Child Abuse Now)

### Progressive Dinner & Auction

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#### Past Corporate Sponsors

Apex Systems Inc.	General Cigar Co.	Nordstrom
Atlantic Capital Management, LLC	Genworth Financial	PartnerMD
Apartment Trust	GMAC Commercial Mortgage Corporation	Pella Windows & Doors
Baskervill	Gunston Restoration & Construction, LLC	Performance Food Group
Batzli Stiles Butler, PC	Handcraft Services, Inc.	Prosperity Mortgage
BB&T Capital Markets	Harman Claytor Corrigan & Wellman	Protiviti
BB&T Insurance Services	Harris Williams	Raymond James
Bernstein Global Wealth Management	The Hodges Partnership	Reynolds Development
Bon Secours Richmond Health System	Hull Street Outlet	Richmond Capital Management
Drs. Leemore and Alan Burke	Hunton & Williams, LLP	M & T Bank
CapTech Ventures, Inc.	James River Air Conditioning	Richmond Surgical Arts, Inc.
CarMax	James River Petroleum, Inc.	Rockett's Landing
Car Pool	JBR Advisors, LLC	Rutherford
Christian & Barton	JoycePayne Partners	RR Donnelley
Circle S Studio	Joyner Fine Properties	Ryan Homes
Comcast	KPMG	Saks Fifth Avenue
Commonwealth Pain Specialists	Kaufman & Canoles	SB Cox Ready Mix
Computer Resource Team	Keiter, Stephens, Hurst, Gary & Shreaves	Scott & Stringfellow
Cowardin's Jewelers	Kelleher	SingleStone
Creative Office Environments	LeClair Ryan	Sodexo
CSC Leasing Company	Long and Foster Realty, Nancy Morris	Smurfit-Stone Container Corporation
Davenport & Company, LLC	Loving Pets Crematory	Sodexo
Deloitte	Lumber Liquidators	Soloman & Ludwin
Diamond Springs	Markel Corporation	South University
Dominion Energy	Marsh, Inc.	Spotts Fain
Dominion Digital	Marsh & McLennan Agency   Rutherford	St. Catherine's School
Dominion Payroll	McAlister's Deli	Sterrett Landscaping
EAT Restaurant Partners	McCandlish Holton	Styer Landscaping
Elliott Davis	McGeorge Family of Dealerships	SunTrust
Enterprise Rent-A-Car	McGuire Woods, LLP	Trappings
Equity Mortgage	Mercer Human Resource Consulting	Thompson, Siegel & Walmsley
Ernst & Young	Mezzullo and Guare, PLC	Troutman Sanders, LLP
Estes Express Lines	Million Air Richmond	Union First Market Bank
Euroclassics Lotus	Morgan Keegan/Regions Bank	UPS Freight
Euroclassics Porsche	Morgan Stanley/The Lange Group	US Trust, Bank of America Private Wealth Management
William Falls, D.D.S	Mustaches 4 Kids	Van Huss & Associates
First Capital		Verizon
First Market Bank		Virginia Credit Union
Franko LaFratta		Virginia Eye Institute
Fulton Bank/Fulton Mortgage		Wells, Coleman, & Company, LLP
Gateway Bank Mortgage, Inc.		Westham Capital Partners
		Woodfin Oil

### **Past Honorary Chairs**

Lisa Collis, First Lady of Virginia  
Mary Tyler McClenahan  
Caroline and Marshall Morton

### **2004-2018 Dinner Hosts**

Kate & John Ackery  
Karen & Tray Adams  
Lisa & Lang Ambrose  
Jenny & Ryan Andrews  
Mindy & Jason Angel  
Eleanor & Robert Angle  
Trina & Roy Anise  
Becky & David Anthony  
Kelly & Tiff Armstrong  
Alison & Emmett Avery  
Brenda Logue Baril  
Gina & Jason Bass  
Tenley & Wyatt Beazley  
Neil & Bill Bellamy  
Ellen & Jim Bonbright  
Jessica Van Tuyle &  
Shawn Borich  
Cathy & Howard Bos  
Tess & Matthew Boshier  
Jakie & Peter Bowles  
Kit & Turner Bredrup  
Kim & Tommy Brewer  
Allison & Lee Bridges  
Stacy & Brink Brinkley  
Lynn & Robb Brooke  
Ellen & Duncan Buoyer  
Leemore & Alan Burke  
Melissa & Paul Caldwell  
Chris & Tim Call  
Beth & Bruce Campbell  
Karen & Richard Campbell  
Ellie & Matt Caplice  
Scott Carter  
Christy & Boyd Clary  
Ruthie & Bill Cogar  
Julie & Tim Cole  
Nona & Bill Collin  
Tiffany & Joe Conner

Jana Suyes & Doug Cornell  
Stacie & Philip Cornett  
Joelle & Jim Cosby  
Constance Costas  
Nick Costas  
Amanda & Clark Coulbourn  
Heather & Randy Daniel  
Rachel & Guy Davis  
Michelle & Mark Davis  
Janet & Duane Deskevich  
Rikki & Richard Dodson  
Mary Nell & Rob Dolan  
Julie & Mike Drechsler  
Jessica & Michael Dyer  
Anne Marie & Scott Elles  
Karen & Walter Emroch  
Amy & Matt Ernst  
Renee & Hugh Fain  
Ida & Bart Farinholt  
Sue & Bob Feeser  
Michelle & Rod Ferguson  
Marian & Herbert Fitzgerald  
Paige & Alex Forrest  
Shannon & Buddy Garbett  
Elizabeth & James Garnett  
Page & John George  
Jenny & Kevin Georgerian  
Karen & James Gilmore  
Andrea Glasgow  
Katherine Godin  
Michael Godin  
Ann Parker & Teddy Gottwald  
Kim Gottwald  
Bruce Gottwald  
Martha & Chubby Grover  
Missy & Sandy Gullquist  
Ann & John Gurkin  
Sherrie Page & Ray Guyer  
Lori & Ashby Hackney  
Kristin & Jeff Hamlin  
Kelly & Jeff Hamm  
Austin & Billy Hancock  
Melinda & Bill Hardy  
Kristin & Barton Harris  
Cindy & George Harrison  
Reed & Scott Harrison  
Anna & Phil Hatfield

Cynthia & Shep Haw  
Hillary & Brett Hawkins  
Marsha & Michael Hawkins  
Kelly & Brett Hayes  
Lynne Headley  
Jay Headley  
Morgan & Jeff Herr  
Kathy & Andy Herzog  
Katherine & Jim Hill  
Aaron Hodges & Eric Hodges  
Sasha & Mike Hogan  
Lane & Brian Hopkins  
Debbie & Art Hungerford  
Sarah & Beau Hurst  
Shannon & Tyler Hutchens  
Elizabeth & Jay Jennings  
Erin & Bryce Jewett  
Elizabeth & Connor Johnson  
Carrie & Tommy Johnstone  
Nancy & Jay Jordan  
Anne Larus & Dave Jordan  
Cindy & Michael Joyce  
Anjali & Atul Kamra  
Page & Drew Karo  
Margaret & Jerry Keightley  
Kate & Trent Kerns  
Jessica & Dean King  
Louise & Roger Kirby  
Kindra & Karl Kirkeby  
Laura & Nathan Kottkamp  
Carol & Mike Lambert  
Tiffany & Mark Lange  
Emily & Andrew LaVasseur  
Kathryn & Daniel LeBey  
Hallie & Roman Lifson  
Tracy & Lloyd Little  
Craig Logue  
Page & Bill Londrey  
Suzanne & David Long  
Lori & Nate Lord  
Anne & Larry Lynde  
Anne & Michael Manetas  
Elizabeth & Michael Martin  
Francine Mathews  
Matt Mathews  
Christina & Tim McCoy  
Barrie & Wheat McDowell

Mary & Bob McGee  
Cathy & Read McGehee  
Becky & Walt McGraw  
Anne & Jim McVey  
Mindy Meredith  
Massie Meredith  
Liz & Tadd Meyer  
Heather & Scott Miller  
Karen & James Miller  
Katherine & Ed Mitchell  
Janie & John Molster  
Allison & Seth Monette  
Caroline & Marshall Morton  
Lynn & Jeff Mussatt  
Chrystal Neal  
Betsy & Bo Nelson  
Lee & Paul Nelson  
Cindy & Tim Nolan  
Ellen & Buzzy Northen  
Elizabeth & Bennett Notman  
Marsha & Jay Olander  
Allie & Rick Oelhafen  
Marty & George Parrish  
Laura & Steve Pendlebury  
Scottie & George Phillips  
Carolyn & John Port  
Sarah & Winston Price  
Amy & Brian Quigley  
Amy & Gordon Quinby  
Kee & Hugh Rabb  
Jennifer & Trey Rector  
Maria & John Reed  
Kathleen & Bagley Reid  
Mollie & Jim Reinhart

Margaret & Sarge Reynolds  
Marietta & Richard Reynolds  
Susan & Tom Rhodes  
Marni & Baylor Rice  
Lucy & Carter Rise  
Trudy Rickman & Chuck Dean  
Liza & Sterling Roberts  
Shelley & Ned Roberts  
Libby & Greg Robertson  
Caroline & Tom Root  
Megan & Jimmy Rose  
Anne & Chris Rusbuldt  
Elaine & Sean Ryan  
Lane & Jimmy Sanderson  
Becky & CC Satterfield  
Stacia & Ed Schoeffler  
Alice & Cliff Schroeder  
Liz & Henry Shield  
Melinda & Jody Smith  
Renita & Steve Sommers  
Martha & Bobby Speight  
Beth & Vance Spilman  
Susan & Philip Sprinkle  
Lucinda & John Stanchina  
Jeanne & Charlie Stallings  
Pia & Don Steinbrugge  
Cheri & Chris Stringer  
Laura & Patrick Strickler  
Kit & Bob Sullivan  
Beth & John Syer  
Anne & Dan Talley  
Alletta & Bill Tate  
Nancy & Brad Tazewell  
Chrystal & Rick Telfian

Linda & Larry Terry  
Teresa Chiocca Thomas &  
Dave Thomas  
Christie & Birck Turnbull  
Kay & William Tyler  
Deborah & Thomas Valentine  
Laura & Ned Valentine  
Scott Warren & Todd Via  
Margaret & Donny Wade  
Caroline & Gordon Wallace  
Martha & Robert Westbrook  
Taryn & Matt White  
Farrar & Charles Wentworth  
Laura & Steve Wilson  
Charlotte & Jack Woodfin  
Nanny & Church Young

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#### **Past Appetizer Hosts**

Ellen & Jim Bonbright  
Karen & Walter Emroch  
Nancy & Bruce Gottwald  
Ann Parker & Teddy Gottwald  
Martha & Chubby Grover  
Missy & Sandy Gullquist  
Terrell & Elliott Harrigan  
Debbie & Arthur Hungerford  
Cristy & Michael Jarvis  
Margaret & Jerry Keightley  
Caroline & Marshall Morton  
Anne Marie & Jonathan Perel  
Lucy & Carter Rise