



**IF YOU KNEW WHAT WE KNEW, YOU'D HELP**

# SCAN-IT

**Volume 7  
 May 2011**

## Coming Events:

### California Pizza Kitchen Fundraiser

*May 26*

Visit us for lunch or dinner during this all-day event benefitting SCAN in Short Pump Town Center. 20% of the proceeds will benefit SCAN.

### Friday Cheers

*May 27*

Join us at Brown's Island to listen to Three Sheets to the Wind, NO BS! Brass Band and Long Arms and enjoy food and beverages. We need volunteers and supporters to make it a fun success! To volunteer, contact [volunteer@grscan.com](mailto:volunteer@grscan.com) or call 257.7226.

### Richmond Raiders Football

*May 28 and June 4*

Visit SCAN volunteers at the Richmond Raiders indoor football games. SCAN will be selling Pinwheels for Prevention.

## Child Abuse Prevention Month in Review

As you know, last month was National Child Abuse Prevention Month. Each April, SCAN reaches out to many professional partners, parents, schools, churches and corporations to raise awareness about child abuse and neglect and to increase knowledge about best parenting practices. The end result of all our public awareness and education efforts is that more people know how to recognize, react and prevent child abuse and neglect. We believe we can stop child abuse now. The more partners we have in this fight, the more likely our community will be a place for children to thrive. This year, SCAN can measure our outcomes through the following data:

- 1, 335 people visited [www.FAMRichmond.org](http://www.FAMRichmond.org) during March to view the April information packets. This is a 50% increase from March 2010. In addition, 1,118 people visited the site during April – a 29% increase from April 2010.
- We distributed 2,950 pinwheels throughout the Greater Richmond area for pinwheel gardens at 20 different locations and many other local events. Why pinwheels? Because they are the national symbol for child abuse prevention and a symbol for happy children. Our pinwheel gardens raise awareness throughout the area. Have you seen the photos? Visit us on Facebook to check them out.
- We also distributed more than 200 FAM cards. FAM cards promote our Families are Magic (FAM) program, guiding people to [www.FAMRichmond.org](http://www.FAMRichmond.org) for parenting information and resources and also connecting professionals and parents alike to other services FAM offers such as Circle of Parents groups or our FAM Network of service providers.

- SCAN hosted 10 workshops at schools and other local organizations about child abuse and neglect.
- Our staff members made four presentations at local and national conferences to share our expertise on advocacy, treatment, support and education in the field of child maltreatment.
- SCAN hosted or was a part of 12 public awareness events where staff members were able to talk to people about our services and shine the light on child abuse and neglect in our community.
- SCAN also hosted seven Stewards of Children trainings. Stewards of Children is a nationally recognized sexual abuse prevention training that arms community members to recognize, react and report child sexual abuse. During April alone, SCAN trained 76 people. **Join the Movement** to end child sexual abuse by visiting [www.d2l.org](http://www.d2l.org). You can make a difference.
- We received proclamations recognizing National Child Abuse Prevention month from Henrico County, Chesterfield County and the City of Richmond.

## More Coming Events

### Blue Goat Restaurant Opening

*Mid-June*

SCAN will be the beneficiary of an opening event for the new restaurant called the Blue Goat, which is part of the Osaka chain of restaurants. The night will feature appetizers and wine pairings. The date is not yet selected, but follow SCAN on Facebook and the Blue Goat on Facebook for updates.

### Richmond Vegetarian Festival

June 18, 12 to 6 p.m.

Visit SCAN at Bryan Park. We will be sharing information about our work. Music, fun and of course, great food will abound!

### Pescados China Street Fundraiser

*June 20*

Join us for dinner at Pescados for fresh fish and other great food with 15% of the proceeds benefitting SCAN.

### Friday Cheers

*June 24*

Join us at Friday Cheers at Brown's Island to listen to Sharon Jones and the Dap-Kings with The New Belgians and enjoy food and beverages. We need volunteers and supporters to make it a fun success! To volunteer, contact [volunteer@grscan.com](mailto:volunteer@grscan.com) or call 257.7226.

### Keagan's Irish Pub

*July 19, 4 to 9 p.m.*

Join us for dinner at the new Keagan's Irish Pub in Short Pump for a fun dinner to celebrate with us and 15% of the proceeds will benefit SCAN. We'll be pre-viewing our new website all night!

## Thank you to our supporters during April!

### Pinwheel Partners:

Bon Secours  
Owens & Minor  
Style Weekly

### Pinwheel Garden Hosts:

Henrico Mental Health  
Windsor Farms neighborhood  
Dominion  
Reveille Day School  
Bonview School  
Richmond Coliseum  
Hodges Partnership  
Brandermill Church  
Alberta Smith Elementary School  
Mechanicsville Elementary School – Hanover  
Global Youth Services Day  
University of Richmond  
The Body Shop  
Pine Street Baptist Church  
Jen Kostyniuk  
Letty Tate  
Jeanine Harper  
Denise Noble  
Cathy Bos  
Martha Speight

### Snack and Donation drives:

Dominion  
Altria  
Christ Church Preschool  
Reveille Day School  
Bonview School

## SCAN in the News...

Have you seen SCAN in this summer's Richmond Giving? Read our back page article from Executive Director Jeanine Harper here: <http://www.styleweekly.com/richmond/RichmondGiving/Page>. Jeanine writes "Children have precious and inherent value. They're entitled to protection and need us to create spaces for them not just to survive, but to thrive."

Did you see CAC Coordinator Ian Danielsen on Channel 6 talking about a recent case of child abuse and neglect in **Gloucester**? View the video here: <http://www.wtvr.com/videobeta/c50c1966-3442-4bdb-85a8-dfc57008e653/News/Child-Abuse-Recovery-Is-It-Too-Late-For-The-Gloucester-Child>. Ian says the trauma from the abuse could leave a tremendous impact on the child including difficulties with developmental milestones, sleep disturbance and terrible anxiety. "Trauma can manifest in so many ways, yet kids can also heal."

## Staff Wellness at SCAN

Family Support Program Coordinator  
Melissa McGinn "I'm inspired by my son."

Our staff members do amazing and difficult work every day. They are each highly trained professionals who specialize in helping children and families cope with the challenges that go hand in hand with abuse and neglect. Thanks to a VCU Master's of Social Work intern, we have been able to offer our staff a monthly Wellness Newsletter with tips on staying healthy, happy and grounded. We also share the newsletter with other nonprofits and organizations in the community for their staff. If you would like to sign up for the newsletter, please let us know: [msouthall@grscan.com](mailto:msouthall@grscan.com).

At SCAN, staff learn to take care of themselves physically and emotionally. Keeping motivated by our work is at the core of personal fulfillment. During our last staff meeting, staff members shared why they were inspired to work at SCAN.

Executive Director Jeanine Harper: "I'm inspired by the opportunity to work with like-hearted and like-minded people every day."

Child Advocacy Center Coordinator Ian Danielsen: "At the end of the day, there is a purity to our mission and we work together to fulfill that mission. We help kids in the darkest of hours and getting to see their resiliency is always rewarding."

FAM Coordinator Denise Noble: "I'm inspired because I truly believe that child abuse can be prevented. I know because we reach people who are affected. I recently gave a workshop and young child broke into tears because he was abused."

Parenting Group Facilitator Angela Swanson: "I'm inspired by parents who want to change and learn alternative methods to discipline."

## Pinwheels for Prevention

We will continue to sell our Paper Pinwheels for Prevention through June. Our paper pinwheels can be bought for \$1 in honor of a child you love. At local businesses, you can purchase and post the pinwheel for everyone to see. Help us raise awareness and funds for our important work in the Richmond community. To get your business involved contact Megan Southall at [msouthall@grscan.com](mailto:msouthall@grscan.com) or call 804.257.SCAN.



## Thank you Protector's Circle 2010-2011 Members

Kathleen and Gerard Albanese	Sasha and Michael Hogan
Dottie Amore	Diane and Gene Hosenfeld
Trina and Roy Anise	Billy Hupp
Kelly and Tiffany Armstrong	Kari and Heath Hyman
Lindley and Coby Beck	Gail and Earl Johnson
Cathy and Howard Bos	Kimberly and William Johnson
Kathryn and Matt Brotherton	Carrie and Tommy Johnstone
Carter and John Bryan	Cindy and Michael Joyce
Leemore and Alan Burke	Margaret and Jerry Keightley
Daisy and Tom Byrd	Jen and John Kostyniuk
Eva Cabaniss	Amy and Byron Ladd
Jennifer and David Campbell	Elizabeth and Michael Martin
Jeff Chandler	Cathy and Read McGehee
Andrea and Robert Clark	Mindy and Massie Meredith
Kevin Collier	Jasper Mersereau
Nona and Bill Collin	Caroline and Marshall Morton
Rose and Josh Dare	Richard Oelhafen, Jr.
Susan and Bob Dausch	Jay Olander
Dr. Trudy Rickman and Chuck Dean	Leslie Parpart and Kurt Friday
Carrie and Bob Delille	Dorothy and Stan Pauley
Mark Dillon	Scottie and George Phillips
Theresa DiMarco	Kevin Purnell
Lawrence Eiben	Kathleen and Bob Redmond
Anne Marie and Scott Elles	Michael Sieja
Jean and Rob Estes	Dorinda Smith
Dena Frith and Chris Moore	Syral and Bud Specter
Betsy and Bobby Fauntleroy	Martha and Bobby Speight
Dana and Gray Garland	Charlie Stallings
William Ginther	John Stanchina
Bruce Gottwald	Judith Strickler
Mary Anne Graf	Eric Sundberg
Martha and John Grover	Letty and Bill Tate
Cindy and George Harrison	Margaretha and Jose Valderas
Marsha and Michael Hawkins	Stephanie and Brad Welles
Kathy and Gene Hickok	Laura and Steve Wilson

## The CAC Makes Plans to Expand

In 2004, SCAN opened the only local CAC to improve the area's response to the most severe cases of child abuse. The CAC implements an innovative, multidisciplinary approach to investigate, treat, and prosecute cases of severe physical and sexual abuse. In 2007, the CAC received accreditation from the National Children's Alliance in recognition of the quality of services and the community's dedication to the CAC model.

Since then, SCAN has implemented the CAC model in the City of Richmond, Chesterfield County, Powhatan County and Louisa County. The Multidisciplinary Team (MDT) model relies on partnerships with law enforcement, Department of Social Services, Commonwealth's Attorney, and VCU Medical Center's Child Protection Team. Next week, SCAN will establish an MDT in Prince George County. During the next year, SCAN will continue exploring MDT possibilities in other localities. By expanding the CAC model to new localities, SCAN will improve the prosecution of cases of physical and sexual abuse and also connect more vulnerable children and families to intensive mental health services. This will ultimately make our community a safer, healthier place to live and work.

In a recent New York Times opinion article, **Bessel A. van der Kolk, a professor of psychiatry at Boston University School of Medicine, writes:** "Untreated, traumatized children become failing adults who populate our jails and overwhelm our human services agencies. Cutting the development of effective treatments will produce many years of increasing costs and unquantifiable human misery." Read the article: [http://www.nytimes.com/2011/05/11/opinion/11kolk.html?\\_r=1&emc=eta1](http://www.nytimes.com/2011/05/11/opinion/11kolk.html?_r=1&emc=eta1)

## 9th Annual Progressive Dinner & Auction

Thanks to our committee members, hosts, sponsors, attendees and volunteers, this year SCAN raised \$140,000 for our services during the 9<sup>th</sup> Annual Progressive Dinner & Auction. Thank you to everyone who made the event a success especially our event co-chairs Trina Anise and Anne Marie Elles. View more photos on our Facebook page. Read our featured article in the Richmond Times-Dispatch What's Happening section on May 15.

