# 2011-2012 Annual Report



greater richmond WSCAN stop child abuse now

"We live in a world in which we need to share responsibility. It's easy to say 'It's not my child, not my community, not my world, not my problem.' Then there are those who see the need and respond. I consider those people my heroes." — Fred Rogers



Every child deserves to grow up in a safe, nurturing home.

Dear Friend,

SCAN is the only organization in the Greater Richmond area whose sole purpose is to prevent and treat child abuse and neglect. Every day, SCAN's services help children who have been hurt by someone they love and trust. While everyone has felt the impact of these hard economic times, it is especially felt by the families we serve. Our mission to protect children is urgent and the need continues to grow. Thanks to our many community supporters, during the past year we have been able to respond by improving and expanding our programs.

While continuing to serve families every day, SCAN has also worked to develop effective solutions to help children who have been hurt. Realizing the dream of opening the state's first therapeutic preschool has been a privilege. Not only have we been able to change the lives of children and families served by the Circle Preschool Program (CPP), but we have been able to invite non-profit and government partners to learn more about childhood trauma and early childhood education through the program. As always, the more knowledge we can provide our community members, the greater impact we can have on our mission to protect children.

SCAN's collaborative approach to solving problems in the community continues to be the foundation of our success, especially as we have witnessed an increase in demand for our services. For example, the Child Advocacy Center (CAC) served 173 more children during the 2011-12 fiscal year compared to the previous fiscal year. Thanks to our strong community partnerships and the effective multidisciplinary team model, SCAN has been able to continue to provide vital services to children who have been severely physically abused and/or sexually abused.

Support from the community allows SCAN to be responsive and innovative in our prevention and treatment programs. Because of this, we know we can transform the lives of children and families for generations to come. The struggles these children face due to experiencing abuse and neglect often last a lifetime and can lead to chronic conditions such as obesity, depression, and drug abuse. Without SCAN's five programs, children who are being hurt would not have a voice or the opportunity to heal. Without SCAN, caregivers would not have the knowledge and support to break the cycle of abuse and neglect within their families.

Please enjoy our annual report, which chronicles and celebrates our successes during the past year. This report also gives thanks to our many supporters who make our work possible. With your help, we create a community that allows each child to have a full and decent life. We look forward to helping even more children and families for many years to come.

Sincerely,

Jeanine Harper Executive Director Margaret Keightley Board of Directors President, 2011-2012 Greater Richmond SCAN (Stop Child Abuse Now) is a 501(c)3 non-profit organization founded in 1991 to serve the City of Richmond and the surrounding counties of Chesterfield, Colonial Heights, Goochland, Hanover, Henrico, Louisa, Prince George, and Powhatan. SCAN's mission is to prevent and treat child abuse and neglect throughout the area. SCAN's services promote positive parenting, strengthen families and help create a community that values and cares for its children. We fulfill our mission through the following goals: 1) To deliver and promote programs that prevent and treat child abuse and 2) To increase public awareness of child abuse and neglect.

### Family Support Program (FSP)

This program seeks to strengthen families and give parents the tools they need to provide safe, stable and nurturing homes for their children. The program provides intensive, family-focused services for children and parents (including 17 weekly treatment groups) who have been affected by abuse or neglect or are at risk of experiencing child abuse or neglect.

### Child Advocacy Center (CAC)

Based on a national model and the first of its kind in Richmond, the CAC is designed to dramatically improve the investigation, treatment and prosecution of severe physical and sexual abuse cases in our community. The CAC provides a safe, child-friendly place for victims and their families to receive child forensic interviews, mental health treatment, medical services, victim advocacy, multidisciplinary case review and case tracking.

### Families Are Magic (FAM) Prevention Program

FAM connects parents with other parents, with information on every day child-rearing issues, and with parenting services. Through FAM, SCAN promotes the 1-800-CHILDREN helpline, provides a clearinghouse for parenting resources through www.FAMrichmond.org, offers *Circle of Parents* groups, organizes the annual National Child Abuse Prevention Month campaign, and coordinates a FAM Network of service providers to help improve the community's service delivery to parents.

### Richmond Court Appointed Special Advocates (CASA)

The program trains volunteers who advocate for the best interests of children involved in cases of abuse or neglect in the Juvenile and Domestic Relations District Court process. CASA seeks to assure safe and permanent homes for all children.

### Circle Preschool Program (CPP)

The therapeutic preschool program offers early childhood education and mental health treatment to preschool-aged children who have experienced trauma related to abuse, neglect or exposure to domestic violence. The innovative program is the first of its kind in the area. Based on best practices and models around the country, SCAN improves social and emotional functioning for children with the goal of enhancing school readiness. By incorporating caregivers, SCAN also significantly improves family functioning.

### Who does SCAN serve?

During the July 2011 – June 2012 fiscal year, the Family Support Program served 329 parents and 227 children—all from families that have experienced or were at high risk of experiencing child abuse and/or neglect. The CAC served 446 children who were victims of severe physical and/or sexual abuse and 29 of their non-offender parents. The CASA program served 179 children. The Circle Preschool Program helped 13 children and 22 caregivers.

Unlike other SCAN programs, which target high-risk families, FAM services are for ALL parents because child-rearing presents universal challenges for everyone. SCAN reached an estimated 60,000 people last year through public education and awareness efforts. Specifically, FAM served 1,318 adults through parenting workshops and child abuse and neglect trainings.

# 2011-2012 Program Updates

### **Families Are Magic (FAM) Prevention Program**

Through FAM, SCAN has focused on prevention more than ever. During the 2011-12 fiscal year, we used the momentum of the Jerry Sandusky sexual abuse case to empower the community with knowledge about child sexual abuse and how to prevent it. SCAN trained 384 community members in Stewards of Children, the revolutionary child sexual abuse prevention training. To date, 868 people have been trained in Stewards of Children by SCAN's facilitators. SCAN continues to be the main provider of this effective grassroots training in Virginia.

FAM also offered other child abuse and neglect presentations and parenting workshops, training a total of 1,318 Richmond area community members. We will continue to target groups such as



pediatricians, childcare providers and law enforcement officials to educate them on how to better protect children in our community. In all of FAM's workshops, 100% of attendees responded that they increased their knowledge on child abuse and neglect indicators, how to handle a situation of abuse and neglect, about positive discipline techniques and more.

The Richmond area community views SCAN and the FAM program as a leading local resource for parenting knowledge and information. Proof of the program's increasing impact and reputation is displayed on FAM's website of parenting resources, <u>www.FAMRichmond.org</u>. During the 2011-12 fiscal year, the website had a 45% increase in hits. Through the collective efforts of workshops, presentations, the website, information cards, public events, Facebook, Twitter and local media, FAM reached more than 60,000 people in the area.

## Family Support Program (FSP)

The Family Support Program held 17 weekly treatment and education groups during the 2011-12 fiscal year, serving a total of 329 parents and 227 children. An increasing number of clients were unemployed, had an

income that was below the poverty level, received public assistance, received mental health treatment and/or received treatment for substance abuse issues.

The Family Support Program continues to enhance case management for these high-risk clients by offering more referrals during their initial intake appointments. Staff members work with clients to create safe and nurturing homes for children by connecting caregivers to important resources including home visiting services, substance abuse treatment, anger management, individual counseling and housing support.

Caregivers served by the program have increasingly shared their histories of childhood sexual abuse, childhood physical abuse, childhood emotional abuse and childhood neglect. To effectively address the multi-layered trauma histories, the Family Support Program has adjusted its treatment curriculum. Staff members worked to identify and address clients' past and current trauma and resolve the impact it had on the way clients care for their children, creating lasting change within the family for generations to come.



# 2011-2012 Program Updates

## **Child Advocacy Center (CAC)**

The CAC served nearly double the number of children during the 2011-12 fiscal year—446 children compared with 273 during the previous fiscal year. The CAC has worked to improve its internal and external capacity to serve an increasing number of children in need. SCAN has been working to add multidisciplinary teams in new localities in addition to the four that exist in Chesterfield, Louisa, Prince George and City of Richmond.

In addition, the CAC worked throughout the year to be reaccredited by

the National Children's Alliance. The CAC was first accredited in 2007, demonstrating that it adheres to national standards and best practices to improve the investigation, treatment and prosecution of cases of severe physical and sexual child abuse.

To ensure mental health therapists are offering the treatments grounded in best practices, staff members have attended a variety of trainings. Such training topics included evidence-based intervention for children who have experienced trauma, occupational therapy techniques, canine-assisted therapy and the neurobiology of trauma. To improve the community's understanding and response to child abuse, our staff members also provided trainings for community agencies about trauma-focused treatment for children.

### **Richmond Court Appointed Special Advocates (CASA) Program**

Richmond CASA continues to be an integral part of SCAN's advocacy efforts. Last year, the program served 179 children, who represent 100% of all abused or neglected children who came before the Richmond Juvenile and Domestic Relations District Court. Case managers worked closely with dedicated volunteers to reach positive outcomes. Together, they achieved the following results: 99% of the children did not experience re-abuse, 100% were placed in homes with the least restrictive environment for their needs, and 66% were placed in permanent homes in 18 months or less after the appointment of CASA volunteers.

In addition to making a difference each day with the help of volunteers, CASA staff members have worked to collaborate with Chesterfield and Henrico CASA programs. Combined with Richmond CASA, the three programs are referred to as Metro CASA. Together, we are able to bring more trainings and opportunities to our volunteers and staff members.

### **Circle Preschool Program (CPP)**

SCAN has taken the lead to fill the gap of services in the area of therapeutic, familyfocused, early childhood education by opening the Circle Preschool. During the second year of the pilot phase, the innovative program continues to offer a high level of service to children and caregivers on a daily basis. The Circle Preschool served 13 children and 22 caregivers during the 2011-12 fiscal year.

While there are many daily successes with children and families, the Circle Preschool's efforts extend beyond the classroom walls. Staff members have started to work closely with Dr. Bruce Perry, who is an internationally recognized expert on childhood trauma and Senior Fellow at the ChildTrauma Academy, the leading center of research and education on child maltreatment. In addition, SCAN is working to create a national network of therapeutic preschools. This alliance will facilitate the sharing of information about each program's successes, challenges and latest discoveries. This network will also help circulate more of the latest research on child development, neurobiology and trauma.





# 2011-2012 Financial Position



Revenue:	\$1,250,154	Expenses:	\$1,275,186
Contributions	\$914,173	Program Services	\$1,062,860
In Kind Contributions	\$31,019	General & Administrative	\$56,025
Special Events	\$263,611	Fundraising	\$156,301
<b>Program Revenue &amp; Other Sources</b>	\$68,351		+,- · · ·

#### **STAFF**

Jeanine Harper, Executive Director Bethany Leighton, Development Coordinator Megan Southall, Development Associate Christine Krawczel, Development Assistant Jana Blue, Volunteer Coordinator Anne Buzzelli, Program Assistant

#### FAM (Families Are Magic)

**Denise Noble**, FAM Coordinator

#### Child Advocacy Center

Ian Danielsen, CAC Coordinator Lisa Wright, Mental Health Program Coordinator Jennifer Schooler, Case Manager Jan Williamson, Mental HealthTherapist Angela Josie-Lederer, Mental Health Therapist

#### Circle Preschool Program

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# **Accomplishments and Goals**

## Accomplishments in 11-12

- 1. SCAN increased the capacity of the CAC to serve an increasing number of children by establishing new Multidisciplinary teams (MDT) in the Greater Richmond area and improving protocols for existing MDTs.
- 2. SCAN increased its prevention efforts by publishing a "Community Prevention Plan for Child Abuse and Neglect" and worked at the state level to create plans that better support and educate caregivers and engage new partners to build a safer community for children.
- 3. SCAN used the Circle Preschool Program as a way to increase knowledge in the community about best practices for serving preschool-age children who have experienced trauma. SCAN hosted a community event for professionals

working in early childhood education and development and initiated national partnerships.

4. SCAN improved the curriculum for families served by its Family Support Program treatment and education groups to increase the safety and wellbeing of children in the area.



## Goals for 12-13

- 1. To continue to expand the capacity of the CAC in order to serve an increasing number of children and explore opportunities to establish new MDTs.
- 2. To increase current prevention efforts by creating new partnerships to bring the revolutionary Stewards of Children child sexual abuse prevention training to more community members. The training teaches new skills for adults to prevent, recognize and react responsibly to child sexual abuse and encourages proactive and positive changes to organizational policies and procedures.
- 3. To improve methods for education, treatment and evaluation during the final year of the pilot phase of the Circle Preschool Program and use best practice findings and program outcomes to plan for replication.
- 4. To expand groups for caregivers in the Family Support Program to better address the needs of caregivers with substance abuse issues.
- 5. To increase the awareness of trauma and to continue to create a more trauma-informed child welfare system.

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