



Affiliate of Prevent Child Abuse Virginia

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February 21, 2018

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Jeanine L. Harper

Dear Community Partner,

On the evening of April 7, 2018, more than 300 Richmonders will gather to demonstrate their collective support for **Greater Richmond SCAN (Stop Child Abuse Now)**, and a cause that should concern all of us – the prevention and treatment of child abuse and neglect. SCAN's 16th annual Progressive Dinner and Auction seeks to raise more than \$175,000 – all of which will be used to support the operation of SCAN's five programs: the Family Support Program (FSP), Richmond Court Appointed Special Advocates (CASA) Program, Community Prevention Programs, the Circle Preschool Program (CPP) and the Child Advocacy Centers (CAC). We hope that you will consider joining us as a supporter of this worthwhile event.

The 2017 dinner was a great success, raising over \$170,000. This year's event promises to be even better. Guests begin the evening with cocktails, appetizers and a live and silent auction at a private home, followed by dinner at one of 20 grand homes in Windsor Farms, Westmoreland Place, and the near West End. This unique affair, with a ticket price of \$500 per couple, is attended by some of Richmond's most notable business and community leaders and is always one of the most talked about events of the year.

SCAN is one of the most visible organizations of its kind in the Richmond area, and our corporate partners benefit from SCAN's leadership role in the community. Through our numerous education and community events, SCAN is able to publicly acknowledge our major sponsors. We will also demonstrate our appreciation of our *2018 Progressive Dinner and Auction* sponsors by providing prominent signage at the event and recognition in the program. We would welcome the opportunity to promote your company's investment in the prevention and treatment of child abuse and neglect and, ultimately, in a stronger, healthier community.

It's a compelling cause, a well-managed organization and a terrific event. Enclosed is a list of sponsorship opportunities for the *2018 Progressive Dinner and Auction*. I hope you will consider joining the fight against child abuse and neglect by becoming a sponsor of the *2018 Progressive Dinner and Auction*.

Please do not hesitate to contact me at jharperscan@aol.com or 804-257-7226 x102 if you have any questions.

If you would like more information about SCAN, please visit www.grscan.com.

Sincerely,

Jeanine Harper
Executive Director

Accredited by



Greater Richmond SCAN (Stop Child Abuse Now)
2018 Progressive Dinner and Auction
SPONSORSHIP OPPORTUNITIES

\$20,000 TITLE SPONSORSHIP

- Sixteen complimentary tickets to the event.
- Your company's name featured as the title sponsor on all marketing and promotion materials.
- Your company's logo featured on the 2018 *Progressive Dinner* website.
- Your company's logo featured on all 2018 *Progressive Dinner* electronic correspondence.
- Inclusion in an ad in the Richmond Times Dispatch Metro Business section the Monday after the event highlighting your sponsorship.
- Prominent banners and signage displayed throughout the appetizer home with your name/logo.
- A full-page ad in the event program.
- Your sponsorship highlighted on over 2,000 invitations (*confirmation required prior to February, 1 2018*).
- An article written about your company in the SCAN e-newsletter sent to more than 3,500 Richmonders.

\$10,000 CHAMPION SPONSORSHIP

- Eight complimentary tickets to the event.
- Your company's logo featured on the 2018 *Progressive Dinner* website.
- Your company's logo featured on all 2018 *Progressive Dinner* electronic correspondence.
- Inclusion in an ad in the Richmond Times Dispatch Metro Business section the Monday after the event highlighting your sponsorship.
- Prominent banners and signage displayed throughout the appetizer home with your name/logo.
- A full-page ad in the event program.
- Your sponsorship highlighted on over 2,000 invitations (*confirmation required prior to February, 1 2018*).
- An article written about your company in the SCAN e-newsletter sent to more than 3,500 Richmonders.

\$5,000 GUARDIAN SPONSORSHIPS

- Four complimentary tickets to the event.
- Your company listed on the 2018 *Progressive Dinner* website.
- Your company's name included on all 2018 *Progressive Dinner* electronic correspondence
- Inclusion in an ad in the Richmond Times Dispatch Metro Business section the Monday after the event highlighting your sponsorship.
- A full-page ad in the event program.
- Recognition in the SCAN newsletter sent to more than 3,500 Richmonders.
- Your sponsorship included on over 2,000 invitations (*confirmation required prior to February 1, 2018*).

EACH GUARDIAN SPONSOR WILL BE CONFIRMED FOR ONE OF THE FOLLOWING ADVERTISING OPTIONS.

AVAILABLE ON A FIRST COME BASIS.

Appetizer Home Sponsorship

- All of the above \$5,000 benefits with recognition signage at the tables throughout the appetizer course.

Invitation Sponsorship – *Reserved*

- All of the above \$5,000 benefits with prominent recognition on the invitation.

Pinwheel Sponsorship

- All of the above \$5,000 benefits with recognition signage at the appetizer home in SCAN's Pinwheel Garden.

Registration Sponsorship

- All of the above \$5,000 benefits with recognition signage during event registration at the appetizer home.

Live Auction Sponsorship

- All of the above \$5,000 benefits with prominent signage at live auction podium at the appetizer course.

\$2,500 ADVOCATE SPONSORSHIPS

- Two tickets to the event.
- Your company listed on the 2018 *Progressive Dinner* website.
- Half-page ad in program.
- Recognition in the SCAN newsletter sent to more than 3,500 Richmonders.

EACH ADVOCATE SPONSOR WILL BE CONFIRMED FOR ONE OF THE FOLLOWING ADVERTISING OPTIONS.

AVAILABLE ON A FIRST COME BASIS.

Valet Parking Sponsorship

- All of the above \$2,500 benefits with prominent signage by valet parking.

Event Program Sponsorship

- All of the above \$2,500 benefits with prominent recognition in the event program.

Silent Auction Sponsorship

- All of the above \$2,500 benefits with prominent signage at the silent auction tables at the appetizer course.

Silent Auction Program Sponsorship

- All of the above \$2,500 benefits with prominent recognition included in the silent auction program.

\$1,250 PROTECTOR SPONSORSHIPS

- Two tickets to the event.
- Quarter –page ad in the program.
- Recognition on signage at the event.

\$500 Half Page Ad in the program

\$250 Quarter Page Ad in the program

*For more information, contact Kristen Byrd
at 257-7226 x106 or email at kbyrd@grscan.com*

**Progressive Auction & Dinner
Program Corporate Advertisement Specs**

Each Corporate Sponsor receives advertising space in the event program.
Please see information below for specs and deadline information.

Color:

Black and White
All ads are non-bleed

Format:

Please submit ads electronically via email in PDFs or JPGs.

If you want to use your company logo with accompanying text, please provide the logo as an .eps or .tif image and include the text in your cover letter.)

Size:

The Progressive Dinner Program is sized to fit into the inside pocket of a man's suit jacket – 8 ½ by 11 folded lengthwise.

¼ page	4w x 2.5h
½ page	4w x 5h
full page	4w x 10h

Artwork must be emailed to Kristen Byrd at kbyrd@grscan.com.

All artwork is due by: **Monday, March 12, 2018**

Questions? Contact Kristen Byrd at (804) 257-7226 x106 /
kbyrd@grscan.com.

Greater Richmond SCAN (Stop Child Abuse Now)

Progressive Dinner & Auction

Past Corporate Sponsors

Apex Systems Inc.
Atlantic Capital Management, LLC
Apartment Trust
Baskervill
Batzli Stiles Butler, PC
BB&T Capital Markets
BB&T Insurance Services
Bernstein Global Wealth
Management
Bon Secours Richmond Health
System
Drs. Leemore and Alan Burke
CapTech Ventures, Inc.
CarMax
Car Pool
Christian & Barton
Circle S Studio
Comcast
Commonwealth Pain Specialists
Computer Resource Team
Cowardin's Jewelers
Creative Office Environments
CSC Leasing Company
Davenport & Company, LLC
Deloitte
Diamond Springs
Dominion Energy
Dominion Digital
Dominion Payroll
Elliott Davis
Enterprise Rent-A-Car
Equity Mortgage
Ernst & Young
Estes Express Lines
Euroclassics Lotus
Euroclassics Porsche
William Falls, D.D.S
First Capital
First Market Bank
Franko LaFratta
Fulton Bank/Fulton Mortgage
Gateway Bank Mortgage, Inc.
General Cigar Co.
Genworth Financial

GMAC Commercial Mortgage
Corporation
Gunston Restoration &
Construction, LLC
Handcraft Services, Inc.
Harman Claytor Corrigan &
Wellman
Harris Williams
The Hodges Partnership
Hull Street Outlet
Hunton & Williams, LLP
James River Air Conditioning
James River Petroleum, Inc.
JBR Advisors, LLC
JoycePayne Partners
Joyner Fine Properties
KPMG
Kaufman & Canoles
Keiter, Stephens, Hurst, Gary &
Shreaves
Kelleher
LeClair Ryan
Long and Foster Realty, Nancy
Morris
Loving Pets Crematory
Lumber Liquidators
Markel Corporation
Marsh, Inc.
Marsh & McLennan Agency |
Rutherford
McAlister's Deli
McCandlish Holton
McGeorge Family of Dealerships
McGuire Woods, LLP
Mercer Human Resource
Consulting
Mezzullo and Guare, PLC
Million Air Richmond
Morgan Keegan/Regions Bank
Morgan Stanley/The Lange
Group
Mustaches 4 Kids
Nordstrom
PartnerMD
Pella Windows & Doors
Performance Food Group

Prosperity Mortgage
Protiviti
Raymond James
Reynolds Development
Richmond Capital Management
M & T Bank
Richmond Surgical Arts, Inc.
Rockett's Landing
Rutherford
RR Donnelley
Ryan Homes
Saks Fifth Avenue
SB Cox Ready Mix
Scott & Stringfellow
SingleStone
Sodexo
Smurfit-Stone Container
Corporation
Soloman & Ludwin
South University
Spotts Fain
St. Catherine's School
Sterrett Landscaping
SunTrust
Trappings
Thompson, Siegel and Walmsley
Troutman Sanders, LLP
Union First Market Bank
UPS Freight
US Trust, Bank of America Private
Wealth Management
Van Huss & Associates
Verizon
Virginia Credit Union
Virginia Eye Institute
Wells, Coleman, & Company, LLP
Westham Capital Partners
Woodfin Oil

Past Honorary Chairs

Lisa Collis, First Lady of Virginia
Mary Tyler McClenahan
Caroline and Marshall Morton

**2004-2017
Dinner Hosts**

Kate & John Ackerly
Karen & Tray Adams
Lisa & Lang Ambrose
Jenny & Ryan Andrews
Mindy & Jason Angel
Eleanor & Robert Angle
Trina & Roy Anise
Becky & David Anthony
Kelly & Tiff Armstrong
Alison & Emmett Avery
Brenda Logue Baril
Gina & Jason Bass
Tenley & Wyatt Beazley
Neil & Bill Bellamy
Ellen & Jim Bonbright
Jessica Van Tuyle &
Shawn Borich
Cathy & Howard Bos
Tess & Matthew Boshier
Jakie & Peter Bowles
Kit & Turner Bredrup
Kim & Tommy Brewer
Stacy & Brink Brinkley
Lynn & Robb Brooke
Ellen & Duncan Buoyer
Leemore & Alan Burke
Melissa & Paul Caldwell
Chris & Tim Call
Beth & Bruce Campbell
Karen & Richard Campbell
Ellie & Matt Caplice
Scott Carter
Christy & Boyd Clary
Ruthie & Bill Cogar
Julie & Tim Cole
Nona & Bill Collin
Tiffany & Joe Conner
Jana Suyes & Doug Cornell
Stacie & Philip Cornett
Joelle & Jim Cosby
Constance Costas
Nick Costas
Amanda & Clark Coulbourn

Heather & Randy Daniel
Rachel & Guy Davis
Michelle & Mark Davis
Janet & Duane Deskevich
Rikki & Richard Dodson
Mary Nell & Rob Dolan
Julie & Mike Drechsler
Anne Marie & Scott Elles
Karen & Walter Emroch
Amy & Matt Ernst
Renee & Hugh Fain
Ida & Bart Farinholt
Sue & Bob Feeser
Michelle & Rod Ferguson
Marian & Herbert Fitzgerald
Paige & Alex Forrest
Shannon & Buddy Garbett
Elizabeth & James Garnett
Page & John George
Jenny & Kevin Georgerian
Karen & James Gilmore
Andrea Glasgow
Katherine Godin
Michael Godin
Ann Parker & Teddy Gottwald
Kim Gottwald
Bruce Gottwald
Martha & Chubby Grover
Missy & Sandy Gullquist
Ann & John Gurkin
Lori & Ashby Hackney
Kristin & Jeff Hamlin
Kelly & Jeff Hamm
Austin & Billy Hancock
Melinda & Bill Hardy
Kristin & Barton Harris
Cindy & George Harrison
Reed & Scott Harrison
Anna & Phil Hatfield
Cynthia & Shep Haw
Hillary & Brett Hawkins
Marsha & Michael Hawkins
Kelly & Brett Hayes
Lynne Headley
Jay Headley
Morgan & Jeff Herr
Kathy & Andy Herzog

Katherine & Jim Hill
Aaron Hodges & Eric Hodges
Sasha & Mike Hogan
Debbie & Art Hungerford
Sarah & Beau Hurst
Shannon & Tyler Hutchens
Elizabeth & Jay Jennings
Elizabeth & Connor Johnson
Carrie & Tommy Johnstone
Nancy & Jay Jordan
Anne Larus & Dave Jordan
Cindy & Michael Joyce
Anjali & Atul Kamra
Page & Drew Karo
Margaret & Jerry Keightley
Kate & Trent Kerns
Jessica & Dean King
Louise & Roger Kirby
Kindra & Karl Kirkeby
Laura & Nathan Kottkamp
Carol & Mike Lambert
Tiffany & Mark Lange
Emily & Andrew LaVasseur
Kathryn & Daniel LeBey
Hallie & Roman Lifson
Tracy & Lloyd Little
Craig Logue
Page & Bill Londrey
Suzanne & David Long
Lori & Nate Lord
Anne & Larry Lynde
Anne & Michael Manetas
Francine Mathews
Matt Mathews
Elizabeth & Michael Martin
Christina & Tim McCoy
Barrie & Wheat McDowell
Mary & Bob McGee
Cathy & Read McGehee
Becky & Walt McGraw
Anne & Jim McVey
Mindy Meredith
Massie Meredith
Liz & Tadd Meyer
Heather & Scott Miller
Karen & James Miller
Katherine & Ed Mitchell

Janie & John Molster
Allison & Seth Monette
Caroline & Marshall Morton
Lynn & Jeff Mussatt
Chrystal Neal
Lee & Paul Nelson
Cindy & Tim Nolan
Ellen & Buzzy Northen
Elizabeth & Bennett Notman
Marsha & Jay Olander
Allie & Rick Oelhafen
Marty & George Parrish
Laura & Steve Pendlebury
Scottie & George Phillips
Carolyn & John Port
Amy & Brian Quigley
Amy & Gordon Quinby
Jennifer & Trey Rector
Maria & John Reed
Kathleen & Bagley Reid
Mollie & Jim Reinhart
Margaret & Sarge Reynolds
Marietta & Richard Reynolds
Susan & Tom Rhodes
Marni & Baylor Rice
Lucy & Carter Rise
Trudy Rickman & Chuck Dean

Liza & Sterling Roberts
Shelley & Ned Roberts
Caroline & Tom Root
Megan & Jimmy Rose
Anne & Chris Rusbuldt
Elaine & Sean Ryan
Lane & Jimmy Sanderson
Becky & CC Satterfield
Stacia & Ed Schoeffler
Alice & Cliff Schroeder
Melinda & Jody Smith
Renita & Steve Sommers
Martha & Bobby Speight
Beth & Vance Spilman
Susan & Philip Sprinkle
Jeanne & Charlie Stallings
Pia & Don Steinbrugge
Laura & Patrick Strickler
Kit & Bob Sullivan
Beth & John Syer
Anne & Dan Talley
Alletta & Bill Tate
Nancy & Brad Tazewell
Chrystal & Rick Telfian
Linda & Larry Terry
Teresa Chiocca Thomas &
David Thomas

Christie & Birck Turnbull
Kay & William Tyler
Deborah & Thomas Valentine
Laura & Ned Valentine
Margaret & Donny Wade
Caroline & Gordon Wallace
Martha & Robert Westbrook
Taryn & Matt White
Laura & Steve Wilson
Charlotte & Jack Woodfin
Nanny & Church Young

Past Appetizer Hosts

Ellen & Jim Bonbright
Karen & Walter Emroch
Nancy & Bruce Gottwald
Ann Parker & Teddy Gottwald
Martha & Chubby Grover
Missy & Sandy Gullquist
Terrell & Elliott Harrigan
Debbie & Arthur Hungerford
Cristy & Michael Jarvis
Margaret & Jerry Keightley
Caroline & Marshall Morton
Anne Marie & Jonathan Perel
Lucy & Carter Rise