



103 E. Grace Street
Richmond, VA 23219
www.grscan.com
Phone: 804-257-7226
Fax: 804-257-7109

Affiliate of Prevent Child Abuse Virginia

December 28, 2016

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To Whom it May Concern,

On the evening of April 29, 2017, more than 300 Richmonders will gather to demonstrate their collective support for Greater Richmond SCAN (Stop Child Abuse Now), Inc. and a cause that should concern all of us – *the prevention and treatment of child abuse and neglect*. SCAN's 15th annual *Progressive Dinner and Auction* seeks to raise more than \$170,000 – all of which will be used to support the operation of SCAN's Family Support Program (FSP), Richmond Court Appointed Special Advocates (CASA) Program, Families Are Magic (FAM) Prevention Program, the Circle Preschool Program (CPP) and the Child Advocacy Centers (CAC). We hope that you will consider joining us as a sponsor of this worthwhile event.

The 2016 dinner was a great success, raising over \$170,000. This year's event promises to be even better. Guests begin the evening with cocktails, appetizers and a live and silent auction at a private home, followed by dinner at one of 20 grand homes in Windsor Farms, Westmoreland Place, and the near West End. This unique affair, with a ticket price of \$500 per couple, is attended by some of Richmond's most notable business and community leaders and always is one of the most talked about events of the year.

SCAN is one of the most visible organizations of its kind in the Richmond area, and our corporate partners benefit from SCAN's leadership role in the community. Through our numerous education and community events, SCAN is able to publicly acknowledge our major sponsors. We will also demonstrate our appreciation of our *2017 Progressive Dinner and Auction* sponsors by providing prominent signage at the event and recognition in the program. We would welcome the opportunity to promote your company's investment in the prevention and treatment of child abuse and neglect and, ultimately, in a stronger, healthier community.

It's a compelling cause, a well-managed organization and a terrific event. Enclosed is a list of sponsorship opportunities for the *2017 Progressive Dinner and Auction*. I hope you will consider joining the fight against child abuse and neglect by becoming a sponsor of the *2017 Progressive Dinner and Auction*. Please do not hesitate to contact me at 804-257-7226 x102 if you have any questions.

If you would like more information about SCAN, please visit www.grscan.com.

Sincerely,

Jeanine Harper
Executive Director

Accredited by



Greater Richmond SCAN (Stop Child Abuse Now)
2017 Progressive Dinner and Auction
SPONSORSHIP OPPORTUNITIES

\$20,000 TITLE SPONSORSHIP

- Sixteen complimentary tickets to the event.
- Your company's name featured as the title sponsor on all marketing and promotion materials.
- Your company's logo featured on the 2017 *Progressive Dinner* website.
- Inclusion in an ad in the Richmond Times Dispatch Metro Business section the Monday after the event highlighting your sponsorship.
- Prominent banners and signage displayed throughout the appetizer home with your name/logo.
- A full-page ad in the event program.
- Your sponsorship highlighted on over 2,000 invitations (*confirmation required prior to February 2017*).
- An article written about your company in the SCAN e-newsletter sent to more than 3,500 Richmonders.
- Inclusion in April Child Abuse Prevention campaign materials including newspaper inserts and SCAN website.

\$10,000 CHAMPION SPONSORSHIP

- Eight complimentary tickets to the event.
- Your company featured on the 2017 *Progressive Dinner* website.
- Inclusion in an ad in the Richmond Times Dispatch Metro Business section the Monday after the event highlighting your sponsorship.
- Prominent banners and signage displayed throughout the appetizer home with your name/logo.
- A full-page ad in the event program.
- Your sponsorship highlighted on over 2,000 invitations (*confirmation required prior to February 2017*).
- An article written about your company in the SCAN e-newsletter sent to more than 3,500 Richmonders.
- Inclusion in April Child Abuse Prevention campaign materials including newspaper inserts and SCAN website.

\$5,000 GUARDIAN SPONSORSHIPS

- Four complimentary tickets to the event.
- Your company listed on the 2017 *Progressive Dinner* website.
- Inclusion in an ad in the Richmond Times Dispatch Metro Business section the Monday after the event highlighting your sponsorship.
- A full-page ad in the event program.
- Recognition in the SCAN newsletter sent to more than 3,500 Richmonders.
- Your sponsorship included on over 2,000 invitations (*confirmation required prior to February 2017*).

- Inclusion in April Child Abuse Prevention campaign materials including newspaper inserts and SCAN website.

Appetizer Course Sponsorship

- All of the above \$5,000 benefits with recognition signage at the bars throughout the appetizer course.

Invitation Sponsorship

- All of the above \$5,000 benefits with prominent recognition on the invitation.

Pinwheel Sponsorship

- All of the above \$5,000 benefits with recognition signage at the appetizer home in SCAN's Pinwheel Garden.

Registration Sponsorship

- All of the above \$5,000 benefits with recognition signage during event registration at the appetizer home.

\$2,500 ADVOCATE SPONSORSHIPS

- Two tickets to the event.
- Your company listed on the 2017 *Progressive Dinner* website.
- Half-page ad in program.
- Recognition in the SCAN newsletter sent to more than 3,500 Richmonders.
- Inclusion in April Child Abuse Prevention campaign materials including newspaper inserts and SCAN website.

Valet Parking Sponsorship

- All of the above \$2,500 benefits with prominent signage by valet parking.

Music Sponsorship

- All of the above \$2,500 benefits with prominent signage by the music at the appetizer home.

Event Program Sponsorship

- All of the above \$2,500 benefits with prominent recognition in the event program.

Voice Auction Sponsorship

- All of the above \$2,500 benefits with prominent signage at live auction podium at the appetizer course.

Silent Auction Sponsorship

- All of the above \$2,500 benefits with prominent signage at the silent auction tables at the appetizer course.

Silent Auction Program Sponsorship

- All of the above \$2,500 benefits with prominent recognition included in the silent auction program.

\$1,250 PROTECTOR SPONSORSHIPS

- Two tickets to the event.
- Quarter –page ad in the program.
- Recognition on signage at the event.

\$500 Half Page Ad in the program

\$250 Quarter Page Ad in the program

*For more information, contact Kristen Byrd
at 257-7226 x106 or email at kread@grscan.com*

**Greater Richmond SCAN
(Stop Child Abuse Now), Inc.**

**Progressive Auction & Dinner
Program Corporate Advertisement Specs**

Color:

Black and White
All ads are non-bleed

Format:

Please submit ads electronically via email in PDFs or JPGs.

If you want to use your company logo with accompanying text, please provide the logo as an .eps or .tif image and include the text in your cover letter.)

Size:

The Progressive Dinner Program is sized to fit into the inside pocket of a man's suit jacket – 8 ½ by 11 folded lengthwise.

¼ page 4w x 2.5h

½ page 4w x 5h

full page 4w x 10h

Greater Richmond SCAN
103 E. Grace Street
Richmond, VA 23219

Telephone: 804/ 257-7226 x106
www.grscan.com

Artwork must be emailed to Kristen Byrd at kread@grscan.com

All artwork is due by: Monday, April 3, 2017

Questions? Contact SCAN at (804) 257-7226 x106.

Greater Richmond SCAN (Stop Child Abuse Now)

Progressive Dinner & Auction

Past Corporate Sponsors

Apex Systems Inc.	Genworth Financial	Performance Food Group
Atlantic Capital Management, LLC	GMAC Commercial Mortgage Corporation	Prosperity Mortgage
Apartment Trust	Gunston Restoration & Construction, LLC	Protiviti
Baskervill	Handcraft Services, Inc.	Raymond James
Batzli Stiles Butler, PC	Harman Claytor Corrigan & Wellman	Reynolds Development
BB&T Capital Markets	Harris Williams	Richmond Capital Management
BB&T Insurance Services	The Hodges Partnership	M & T Bank
Bernstein Global Wealth Management	Hull Street Outlet	Richmond Surgical Arts, Inc.
Bon Secours Richmond Health System	Hunton & Williams, LLP	Rockett's Landing
Drs. Leemore and Alan Burke	James River Air Conditioning	Rutherford
CapTech Ventures, Inc.	James River Petroleum, Inc.	RR Donnelley
CarMax	JBR Advisors, LLC	Ryan Homes
Car Pool	JoycePayne Partners	Saks Fifth Avenue
Christian & Barton	Joyner Fine Properties	SB Cox Ready Mix
Circle S Studio	KPMG	Scott & Stringfellow
Comcast	Kaufman & Canoles	SingleStone
Commonwealth Pain Specialists	Keiter, Stephens, Hurst, Gary & Shreaves	Sodexo
Computer Resource Team	Kelleher	Smurfit-Stone Container Corporation
Cowardin's Jewelers	LeClair Ryan	Soloman & Ludwin
Creative Office Environments	Long and Foster Realty, Nancy Morris	South University
CSC Leasing Company	Loving Pets Crematory	Spotts Fain
Davenport & Company, LLC	Lumber Liquidators	St. Catherine's School
Deloitte	Markel Corporation	Sterrett Landscaping
Diamond Springs	Marsh, Inc.	SunTrust
Dominion	McAlister's Deli	Thomas Rutherford, Inc.
Dominion Digital	McCandlish Holton	Trappings
Dominion Payroll	McGeorge Family of Dealerships	Thompson, Siegel and Walmsley
Elliott Davis	McGuire Woods, LLP	Troutman Sanders, LLP
Enterprise Rent-A-Car	Mercer Human Resource Consulting	Union First Market Bank
Equity Mortgage	Mezzullo and Guare, PLC	UPS Freight
Ernst & Young	Million Air Richmond	US Trust, Bank of America Private Wealth Management
Estes Express Lines	Morgan Keegan/Regions Bank	Van Huss & Associates
Euroclassics Lotus	Morgan Stanley/The Lange Group	Verizon
Euroclassics Porsche	Mustaches 4 Kids	Virginia Credit Union
William Falls, D.D.S	Nordstrom	Virginia Eye Institute
First Capital	PartnerMD	Wells, Coleman, & Company, LLP
First Market Bank	Pella Windows & Doors	Westham Capital Partners
Franko LaFratta		Woodfin Oil
Fulton Bank/Fulton Mortgage		
Gateway Bank Mortgage, Inc.		
General Cigar Co.		

Past Honorary Chairs

Lisa Collis, First Lady of Virginia
Mary Tyler McClenahan
Caroline and Marshall Morton

2004-2016 Dinner Hosts

Kate & John Ackerly
Karen & Tray Adams
Lisa & Lang Ambrose
Jenny & Ryan Andrews
Mindy & Jason Angel
Eleanor & Robert Angle
Trina & Roy Anise
Becky & David Anthony
Kelly & Tiff Armstrong
Alison & Emmett Avery
Brenda Logue Baril
Gina & Jason Bass
Tenley & Wyatt Beazley
Neil & Bill Bellamy
Kit & Turner Bredrup
Kim & Tommy Brewer
Stacy & Brink Brinkley
Jakie & Peter Bowles
Cathy & Howard Bos
Tess & Matthew Boshier
Kim & Tommy Brewer
Lynn & Robb Brooke
Ellen & Duncan Buoyer
Leemore & Alan Burke
Melissa & Paul Caldwell
Chris & Tim Call
Beth & Bruce Campbell
Karen & Richard Campbell
Ellie & Matt Caplice
Scott Carter
Christy & Boyd Clary
Ruthie & Bill Cogar
Julie & Tim Cole
Nona & Bill Collin
Tiffany & Joe Conner
Jana Suyes & Doug Cornell
Stacie & Philip Cornett
Joelle & Jim Cosby

Constance Costas
Nick Costas
Amanda & Clark Coulbourn
Heather & Randy Daniel
Rachel & Guy Davis
Michelle & Mark Davis
Janet & Duane Deskevich
Rikki & Richard Dodson
Mary Nell & Rob Dolan
Julie & Mike Drechsler
Anne Marie & Scott Elles
Karen & Walter Emroch
Amy & Matt Ernst
Renee & Hugh Fain
Ida & Bart Farinholt
Sue & Bob Feeser
Michelle & Rod Ferguson
Marian & Herbert Fitzgerald
Shannon & Buddy Garbett
Elizabeth & James Garnett
Page & John George
Karen & James Gilmore
Andrea Glasgow
Katherine Godin
Michael Godin
Ann Parker & Teddy Gottwald
Kim Gottwald
Bruce Gottwald
Martha & Chubby Grover
Missy & Sandy Gullquist
Ann & John Gurkin
Lori & Ashby Hackney
Kristin & Jeff Hamlin
Kelly & Jeff Hamm
Austin & Billy Hancock
Melinda & Bill Hardy
Kristin & Barton Harris
Cindy & George Harrison
Reed & Scott Harrison
Anna & Phil Hatfield
Cynthia & Shep Haw
Hillary & Brett Hawkins
Marsha & Michael Hawkins
Kelly & Brett Hayes
Lynne Headley
Jay Headley
Morgan & Jeff Herr

Kathy & Andy Herzog
Katherine & Jim Hill
Aaron Hodges & Eric Hodges
Sasha & Mike Hogan
Sarah & Beau Hurst
Shannon & Tyler Hutchens
Elizabeth & Jay Jennings
Elizabeth & Connor Johnson
Carrie & Tommy Johnstone
Nancy & Jay Jordan
Anne Larus & Dave Jordan
Cindy & Michael Joyce
Anjali & Atul Kamra
Page & Drew Karo
Margaret & Jerry Keightley
Kate & Trent Kerns
Jessica & Dean King
Louise & Roger Kirby
Kindra & Karl Kirkeby
Laura & Nathan Kottkamp
Carol & Mike Lambert
Tiffany & Mark Lange
Emily & Andrew LaVasseur
Kathryn & Daniel LeBey
Hallie & Roman Lifson
Tracy & Lloyd Little
Craig Logue
Page & Bill Londrey
Suzanne & David Long
Lori & Nate Lord
Anne & Larry Lynde
Anne & Michael Manetas
Francine Mathews
Matt Mathews
Elizabeth & Michael Martin
Christina & Tim McCoy
Barrie & Wheat McDowell
Mary & Bob McGee
Cathy & Read McGehee
Becky & Walt McGraw
Anne & Jim McVey
Mindy Meredith
Massie Meredith
Liz & Tadd Meyer
Karen & James Miller
Janie & John Molster
Allison & Seth Monette

Caroline & Marshall Morton
Lynn & Jeff Mussatt
Chrystal Neal
Lee & Paul Nelson
Cindy & Tim Nolan
Ellen & Buzzy Northen
Elizabeth & Bennett Notman
Jay Olander
Allie & Rick Oelhafen
Marty & George Parrish
Laura & Steve Pendlebury
Scottie & George Phillips
Carolyn & John Port
Amy & Brian Quigley
Amy & Gordon Quinby
Jennifer & Trey Rector
Maria & John Reed
Kathleen & Bagley Reid
Mollie & Jim Reinhart
Margaret & Sarge Reynolds
Marietta & Richard Reynolds
Susan & Tom Rhodes
Marni & Baylor Rice
Lucy & Carter Rise
Trudy Rickman & Chuck Dean

Liza & Sterling Roberts
Shelley & Ned Roberts
Caroline & Tom Root
Megan & Jimmy Rose
Anne & Chris Rusbuldt
Elaine & Sean Ryan
Becky & CC Satterfield
Stacia & Ed Schoeffler
Alice & Cliff Schroeder
Melinda & Jody Smith
Renita & Steve Sommers
Martha & Bobby Speight
Beth & Vance Spilman
Susan & Philip Sprinkle
Jeanne & Charlie Stallings
Pia & Don Steinbrugge
Laura & Patrick Strickler
Kit & Bob Sullivan
Beth & John Syer
Anne & Dan Talley
Alletta & Bill Tate
Nancy & Brad Tazewell
Chrystal & Rick Telfian
Linda & Larry Terry
Christie & Birck Turnbull

Kay & William Tyler
Deborah & Thomas Valentine
Laura & Ned Valentine
Margaret & Donny Wade
Caroline & Gordon Wallace
Martha & Robert Westbrook
Taryn & Matt White
Laura & Steve Wilson
Charlotte & Jack Woodfin
Nanny & Church Young

Past Appetizer/Cocktail Hosts

Ellen & Jim Bonbright
Karen & Walter Emroch
Nancy & Bruce Gottwald
Ann Parker & Teddy Gottwald
Martha & Chubby Grover
Missy & Sandy Gullquist
Terrell & Elliott Harrigan
Debbie & Arthur Hungerford
Cristy & Michael Jarvis
Margaret & Jerry Keightley
Caroline & Marshall Morton
Anne Marie & Jonathan Perel
Lucy & Carter Rise